



We are ALL **CREATIVE!**

At 64 Million Artists, we work with brilliant individuals and groups to co-create engaging and accessible creativity campaigns.

We would love to invite you to learn more about our flagship project [The January challenge.](#)

64 Million artists!

WHO ARE 64 MILLION ARTISTS?



Everyone is creative! At 64 Million Artists, we co-create programmes and campaigns that activate that creativity and inspire positive change.

We work with individuals and families, and with groups in schools, libraries, hospitals, care-homes, prisons and workplaces.

We are a small team that reaches over 100,000 people a year - and we do what we do with a curiosity to learn, respond and grow.

AND, WHAT IS THE JANUARY CHALLENGE?



31 DAYS OF QUICK, FUN AND FREE CREATIVE CHALLENGES TO KICKSTART YOUR YEAR

You can take part in each challenge however you choose. You could be exploring the colours of nature, making music about Mondays, or turning the ordinary extraordinary.

The Challenges are designed by different people across the UK, including writers, makers, activists and community groups.

2024 is our 11th year, and we will be launching our year-round Public Programme at the end of January!

WATCH OUR 2023 TRAILER!



TO CREATIVITY AND BEYOND!

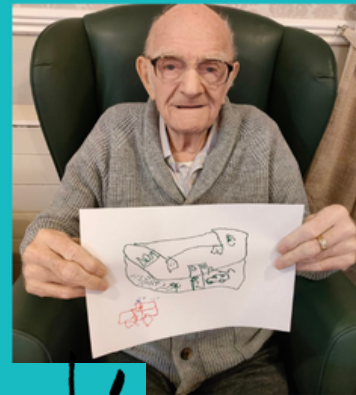
OVER 50,000 participants took part The January Challenge, across the UK (and beyond!) in 2023

25,000 likes across Social Media

2,700 challenge pack downloads

15,000 signed up to our mailing list

8,087,818 mentions across the web



WE ARE LOOKING FOR INSPIRING ASSOCIATE ARTISTS TO SET CHALLENGES AND HOST ACTIVITY THAT WILL GET PEOPLE INVOLVED!



The January Challenge (and our year-round Weekly Challenge) is curated to include professional artists of all kinds, as well as people in different community settings.

We would love to invite you to design a creative challenge that is inspired by your work or values, and to host a workshop or event on the day of your challenge in January, to inspire people to take part together.

Your challenge should take a participant 5-10 minutes to do, with the things that they are likely to have around them - no matter who or where they are.

This is a paid opportunity to work collaboratively with us and bring your challenge to life.

WHAT'S HAPPENED BEFORE?





**LEMN SISSAY INVITED US TO
'TELL HIM SOMETHING
ABOUT FAMILY'**

Let's illuminate the planet with stories,
phrases and sayings about family.



**BHARTI MISTRY LED A
'PRANAYAMA' WORKSHOP**



**LIV LITTLE GOT US
WRITING AND MEDITATING**



**WE DESIGNED 'SIGN
NAMES' WITH JONNY
COTSEN**



**KAREN ARTHUR
INSPIRED US TO
'WEAR OUR HAPPY'**

**...AND MANY, MANY MORE
ZOOM WORKSHOPS.
INSTAGRAM LIVES AND IN-
PERSON MEET UPS...**

WANT TO KNOW MORE?

**HERE, JONNY COTSEN AND KAREN ARTHUR
TALK ABOUT WHY THEY GOT INVOLVED..**



TO TAKE A DEEP DIVE INTO EVERYTHING THAT HAPPENED IN 2023 - AND UNDERSTAND THE IMPACT IT HAS ON THE PEOPLE THAT TAKE PART - READ OUR IMPACT REPORT



WE'D LOVE TO WORK WITH YOU! TO CHAT THROUGH SOME IDEAS OR QUESTIONS...

Reply to us at:

yashoda@64millionartists.com and jemima@64millionartists.com

- or, ring us on:

[07896 549932](tel:07896549932)

We can't wait to continue the conversation.

Sam Drew-Jones
(Head of Marketing
and Comms)



Yashoda Rodgers
(Public Programmes
Manager)



Jemima Frankel
(Head of Public
Programmes)

